



COMMUNICATION AND BRAND IMAGE POLICY

DOC Nº: GGR-CO-POL-0002
REVISION: A1
DATE: 17/12/2024

PUBLIC

Title	Communication and Branch Image Policy
Scope of Application	All companies in the Gransolar Group, as well as other companies with effective control
Category	Policy
Elaborated by	Corporate and PVH Marketing and Communication Managers
Date of approval	17/12/2024
Approved by	Board of Directors Gransolar Group, S.L.
Substituted by	N/A
New version	A1

Histórico de la revisión

Revision	Date (dd-mm-aa)	Elaborated by	Changed made	Reviewed by
A1	17/12/2024	MKT and Communication Corporate and PVH responsables	Issued for information	Governance Dpt.

Approvals

This document has been approved by

Name	Version
BoD 17/12/2024	A1

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*The Board of Directors of **Gransolar Group, S.L.** (hereinafter, '**Gransolar**'), as part of its general and non-delegable power to develop and approve the general policies and strategies of the company, has approved this Policy (hereinafter, the '**Policy**').*

1. Introduction

At Gransolar we see policies and procedures as fundamental within our organization, as they ensure compliance with rules and regulations, provide clear guidance on how to carry out different tasks and simplify internal processes.

At Gransolar we base our management on excellence, responding to the needs of our stakeholders, contributing value to society, and seeking social, economic and environmental sustainability. As Participating Members of the United Nations Global Compact, we promote the Sustainable Development Goals, assuming our role as an agent of change in terms of sustainability. Furthermore, Gransolar defends the recognition of Human Rights, adopting a defensive position in the face of possible violations in the territories where we operate, extending our Whistleblowing Channel to all our Stakeholders, updated in accordance with Directive EU 2019/1937 and Law 02/2023, in order to adopt standards of anonymity and confidentiality.

Furthermore, Gransolar is committed to the highest standards of transparency and accountability, following a zero-tolerance policy towards any conduct contrary to what is set out in our Corporate Policies and extending these commitments to all our stakeholders. This commitment, integrated in all its internal rules, is based on a corporate culture firmly rooted in the sustainability of the business model and extends to all the Group's operations and value chain.

Gransolar is convinced of its role as a leading agent of change. This is why we have adopted an 'early adopter' culture in relation to the new regulations recently approved by the EU, as well as the indications, guidelines, and recommendations of recognized international bodies.

The Communication and Brand Image Policy aims to establish the framework and general principles of action that govern communication, both internal and external, aimed at ensuring the good reputation and positive perception of Gransolar and the companies that comprise it, maintaining consistency between the messages issued across any of the organization's platforms and channels.

2. Aim & Purpose

Gransolar's Communication Policy aims to develop communication actions directed towards the following general principles:

- Foster the good reputation of the Group by conveying clear, identifiable values that highlight Gransolar in the appropriate environment, to the company's stakeholders or interest groups, which are those inherent to the entire sectoral value chain, maintaining consistency between the messages issued through all channels.
- Highlight the products, services, and solutions offered by the Group aimed at different stakeholders for transactional purposes.
- Enhance transparency within the Group and promote a sense of belonging among employees to actively contribute to the generation of internal culture.

3. Scope of Application

The Communication Policy is applicable to each and every company within Gransolar, both nationally and internationally.

The Group's desire to develop this Communication Policy implies that its compliance is considered the responsibility of all employees.

4. General Principles

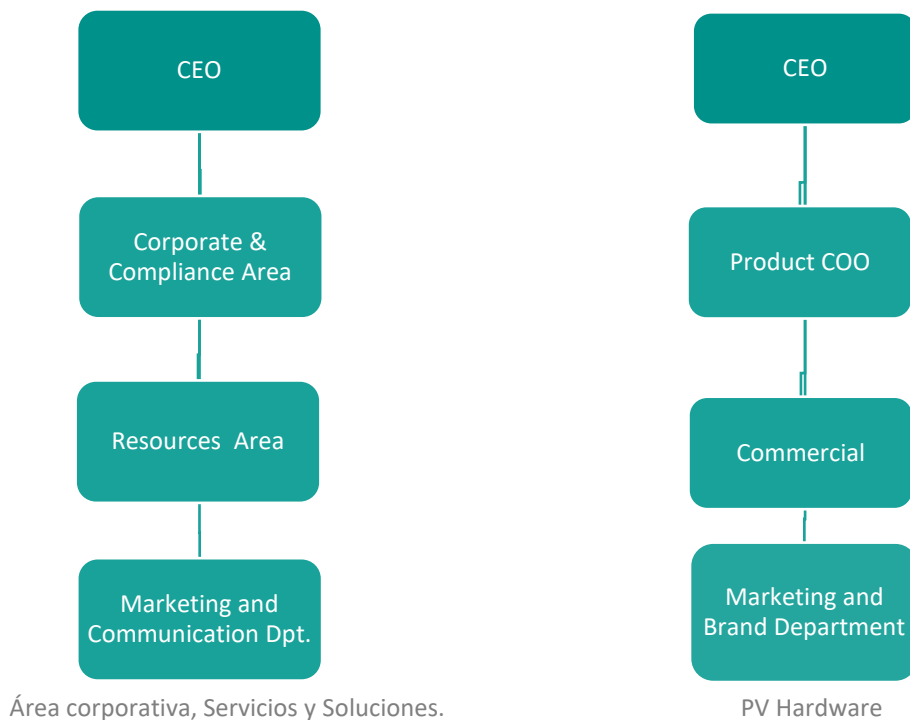
Gransolar must position itself as a leading company in the world of renewable energies by disseminating truthful, clear, and verifiable information through messages and content that project an image of honesty, integrity, transparency, and responsibility, committed to sustainability and aligned with the ESG principles developed by the Group

To this end, communication opportunities will be identified, evaluating the benefits and risks of each one before taking action, and under no circumstances undertaking communication actions that could increase reputational risk.

Internally, Gransolar must foster a sense of pride in belonging to a company that does things well, that is friendly, healthy, managed by prestigious professionals, and that, in addition to being a leader in its sector, has achieved significant sectoral accomplishments.

5. Flow Chart and Responsible Parties

Actions related to Communication and Brand Image are the responsibility of the Corporate and PVH Marketing and Communication departments, with the requisite reports to the areas on which they depend, respectively.



6. Communication and awareness-raising

This Policy will be publicly accessible through the various Gransolar websites and its different lines of business. Additionally, it will be available to all employees of the organization through the relevant internal channels

Our employees receive regular training, where we provide continuous education on communication and image policies to all employees, especially to teams with external contact.

And, lastly, active supervision, where we monitor the consistency of messages and materials with the group's brand identity.

7. Review and update process

The Communication Policy will be reviewed and updated by the heads of the two Communication and Marketing areas within a period not exceeding three years, to adapt it to any changes that may arise in the business model or the context in which the company operates, and will propose to the Board of Directors any modifications that contribute to its development and continuous improvement



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